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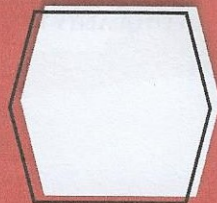
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# The Influence of Destination Image and Perceived Quality Toward Tourist Satisfaction And Its Impact On Revisit Intention (A Survey in Lampung Province)

The Influence of Destination Image and Perceived Quality Toward Tourist  
Satisfaction and Impact on Revisit Intention (A Survey in Lampung  
Province)



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**THE INFLUENCE OF DESTINATION  
IMAGE AND PERCEIVED QUALITY  
TOWARD TOURIST SATISFACTION  
AND ITS IMPACT ON REVISIT  
INTENTION  
(A Survey in Lampung Province)**

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Lampung's image is very important to attract travelers to visit it. Though facilities are less, it is expected that other attractions possessed by Lampung may interest the travelers. Quality is what is perceived by travelers based on their experiences while exploring Lampung. A good image is believed to interest travelers to enter and experience Lampung. Together, image and perceived quality are believed to increase certain satisfaction towards the travelers. Hence, only satisfied travelers are willing to revisit Lampung in the future and even recommend it to other travelers or post it on their social media. In return, it will increase the popular image of Lampung for new travelers. As expected, this study found that destination image has a significant influence on destination perceived quality, destination image has a significant influence on tourist satisfaction, destination perceived quality has a significant influence on tourist satisfaction, and satisfaction has a significant influence on revisit intention.



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