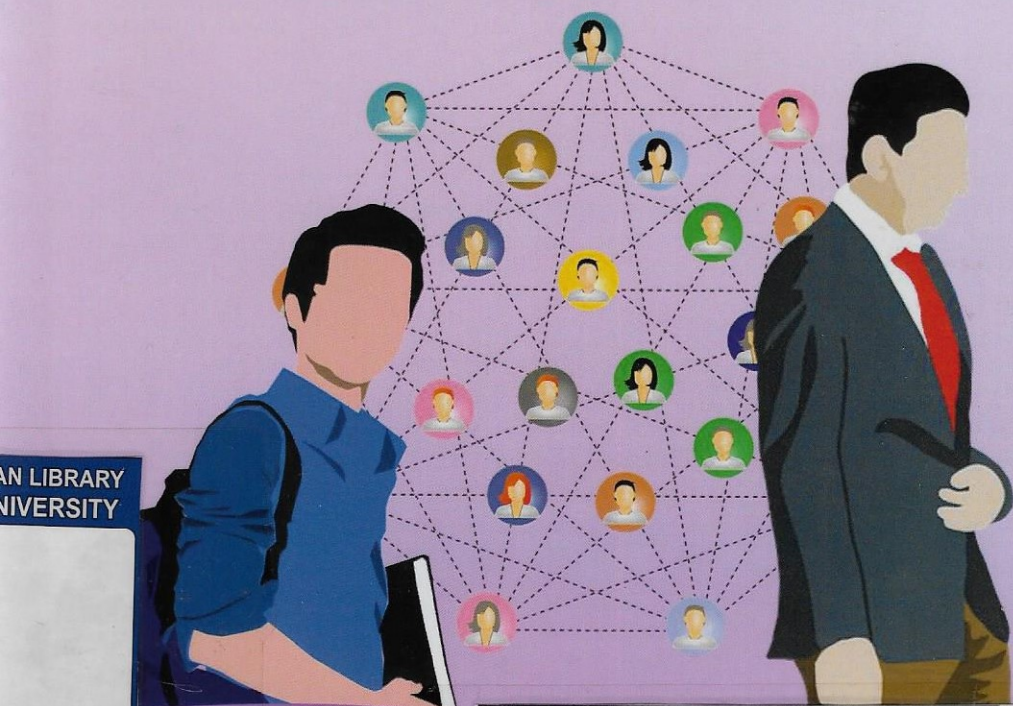


THE ROLES OF EDUCATION AND SOCIAL NETWORKS ON OPPORTUNITY DEVELOPMENT IN BUSINESS:

A SURVEY OF YOUNG ENTREPRENEURS IN JAKARTA



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The Roles of Education and Social Networks on Opportunity Development
in Business: A Survey of Young Entrepreneurs in Jakarta



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Stiefanie, BBA, and
Suresh Kumar, S.T., M.Si.

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**STIEFANIE
SURESH KUMAR**

President University

The Roles of Education and Social Networks on Opportunity
Development in Business: A Survey of Young Entrepreneurs in Jakarta



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NETWORKS ON OPPORTUNITY
DEVELOPMENT IN BUSINESS:
A SURVEY OF YOUNG ENTREPRENEURS
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This monograph tries to find out the roles of education and social networks on opportunity development as the first step in starting a business. This monograph ensures people who want to become an entrepreneur to go through entrepreneurial education, both informal and formal on to boost the skill to recognize opportunity, and also widen their social network to get good execution of opportunity skill. To get in-depth understanding of this study, a qualitative research design with interview method was used. It is expected the findings of this study would give a clear picture of the importance of education and social networks to all entrepreneurs. It is also expected that education institution, formal or informal, to draw a curriculum where the youngsters can experience how to become an entrepreneur to boost their self-confidence to become one in the future.

Suresh Kumar is a senior lecturer at President University, Indonesia with 11 years of experience in teaching and research. His research interests are in entrepreneurship, retail business, hospitality and tourism, and wealth management and financial planning. Currently, he serves as Head of Business Administration at President University.

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