



**THE ROLE OF DINESERV DIMENSIONS
AND FOOD QUALITY ON REVISIT
INTENTION MEDIATED BY CUSTOMER
SATISFACTION:
A SURVEY AT DUSUN BAMBU**

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**Desryna Nathasya
Suresh Kumar**

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Mediated by Customer Satisfaction : A Survey At Dusun Bambu



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Jawa Barat, one of the largest and populated provinces in Indonesia, has all it needs to grow the ecotourism sector. It has all the beautiful hills, valleys, mountains, rivers, etc. Hence, a company called Dusun Bambu provides Dusun Bambu is safe and comfortable recreational facilities by always implementing strict health protocol standards. Combining natural beauty and traditional culture, the facilities at Dusun Bambu are designed for the most memorable natural travel experiences, from taking a stroll, cycling, enjoying delicious culinary amidst natural charm, to visiting replicas of traditional villages.

This monograph will only focus on the restaurant in the resort. Talking about a restaurant, for sure the food quality needs to be addressed as well. Based on these constructs, the relationship towards satisfaction will be examined to find out the intention to revisit the place in the future. Since youngsters like very much the -outdoor experience, hence the respondents of this study will be college students. It is hoped that this study will help managers to gather more information to capture the youngsters' intention to visit a resort like Dusun Bambu and experience the view while having lunch or dinner.

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