



**NEWS CONSTRUCTION OF MEGAWATI'S RESPONDS TO THE SCARCITY OF
COOKING OIL: A FRAMING ANALYSIS OF KOMPAS.COM**

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NEWS CONSTRUCTION OF MEGAWATI'S RESPONDS TO THE SCARCITY OF COOKING OIL: A FRAMING ANALYSIS OF KOMPAS.COM

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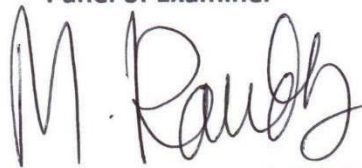
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The Panel of Examiners declare that the thesis entitled **NEWS CONSTRUCTION OF MEGAWATI'S RESPOND TO THE SCARCITY OF COOKING OIL: A FRAMING ANALYSIS OF KOMPAS.COM** that was submitted by Chiky Nur Gunawan majoring in Communication Science Program from the School of Humanities was assessed and approved to have passed the Oral Examination on Monday, 7th August 2023.

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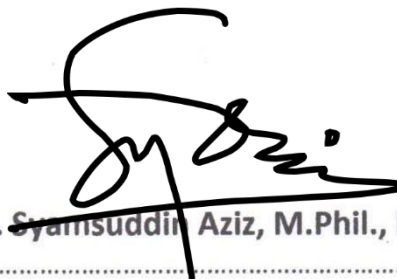
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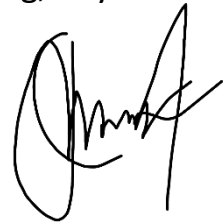
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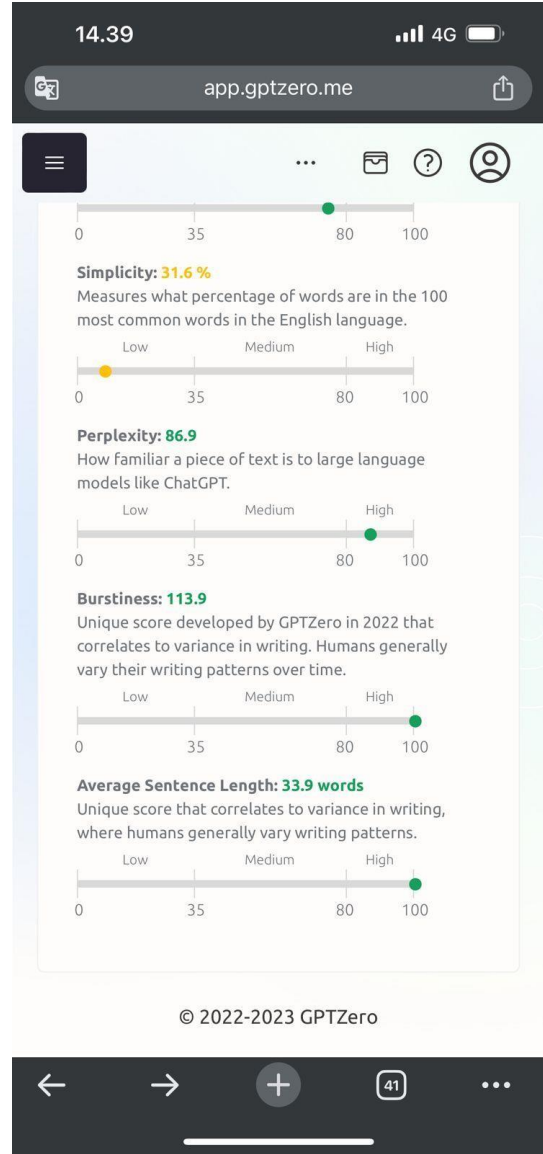
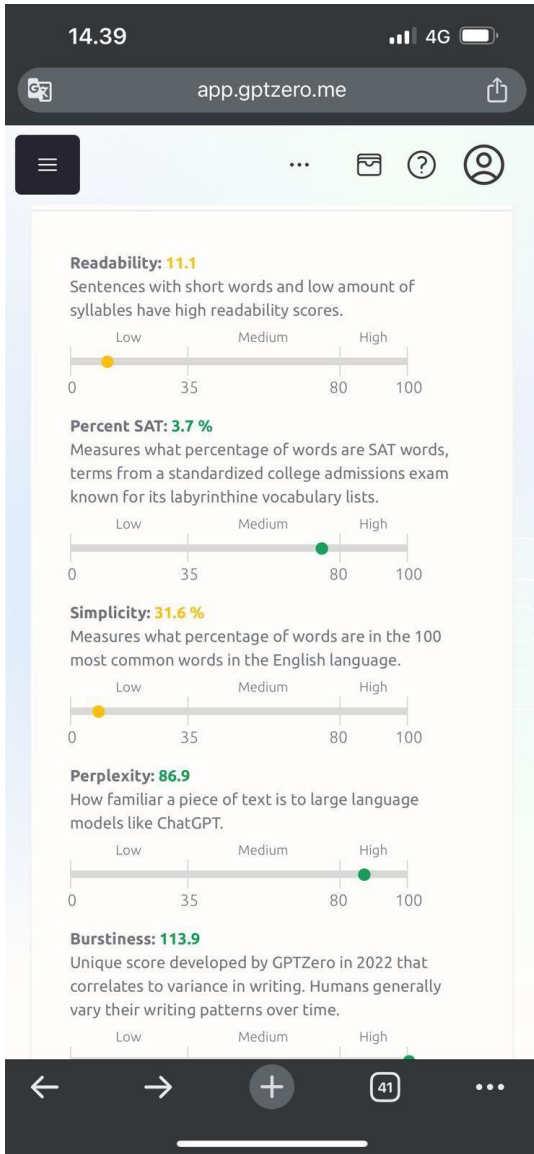
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ABSTRACT

Starting in early October 2021, the price of cooking oil was increase significantly. Netizens who saw this phenomenon also made the assumptions towards the polemic. Megawati Soekarnoputri as General Chair of the *Partai Demokrasi Indonesia Perjuangan* (PDIP) is indeed attached to the event in March 2022. However, instead of being a public solution, Megawati has become a trending topic among netizens on social media regarding her concern about cooking oil. Megawati controversy which started in March 2022 has significantly lowered public expectations of Megawati's political party and made it difficult to gain support for the upcoming 2024 Legislative Elections in the next year. The method in this study uses a qualitative description which aims to describe systematically, factually, and accurately about news on the scarcity of cooking oil in Kompas.com with framing Robert Entman' analysis. The result of this study is based on the framing analysis that will be work in this research. It is very clear that the role of the media isn't limited to conveying information and along with the times, the media play a significant role in shaping public opinion. In addition, it can be a control for the government and related institution in formulating policies. This study shows that the Kompas.com constructs the figure of Megawati as someone who does not want to lose and is loyal to her opinion regardless the need of cooking oil for ordinary people regarding the controversy from Megawati's response to the scarcity of cooking oil that happens in March 2022.

Keywords: Scarcity of Cooking Oil, Framing, Megawati Soekarnoputri

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The researcher realizes that the preparation of the findings of this thesis analysis is still far from beyond perfect, therefore all forms of constructive criticism and suggestions will be needed for this writing to assist the researcher in preparing further thesis. Hopefully this thesis analysis can provide benefits to readers and become a reference in the future, thank you.

Cikarang, July 2023
Best Regards,



Chiky Nur Gunawan

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