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ATTACHMENT

The question;

For object research :

1. What is the history or the beginning of the establishment of this Furniture Business?
2. What is the organizational structure look like?
3. Does this business already have a legal permit?
4. How do determine the segmentation, target, and position for the business design?
5. What marketing strategy is used for this business plan?
6. What is the management system for this business plan, and what are the responsibilities of each position?
7. What are the techniques and technologies used?
8. What are the materials used?
9. What equipment is used?
10. How big is this furniture business?
11. How is the production process?
12. What are the environmental impacts of this business?
13. What is the selling price of each product?
14. What is the average income for this furniture business design projected over the next 5 years?
15. What is the average product produced each year?
16. What are the components of this business investment?
17. How much does each investment component cost?
18. How much does each material cost?

For competitor:

1. How long has this company been established?
2. What are the products that are being sold?
3. What is the average annual sales of the products?
4. How many products can be produced by one worker per day?

The research conditions:



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