



ANALYSIS OF GOVERNMENT POLICIES ON FUEL PRICE (BBM) INCREASES THAT AFFECT THE PEOPLE ECONOMY, INDUSTRIAL SECTOR, AND MSME BUSINESSES (CASE STUDY OF PRE AND POST EFFECT OF FUEL PRICE INCREASE AT INDONESIA IN 2022)

UNDERGRADUATE THESIS

**Submitted as one of the requirements to obtain
Sarjana Manajemen**

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FACULTY OF BUSINESS

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ABSTRACT

This research aims to find out what effects occur on government policies in increasing fuel price that affect Indonesian society, or more specifically, affect the community economy, industrial sector, and MSME businesses, at two different times, namely, pre-fuel increase (2022) and post-fuel increase (2022). All responses in this study were collected using a questionnaire using a quantitative research design. This research uses quantitative methods by analyzing statistics using PLS-SEM version 3.2.9. The population of this study is the economic community, employees, and MSME businesses that feel the impact of the increase in fuel price in 2022. The research used a Google Form with a total of 238 respondents based on the population. The findings show that government policies affect the people economy, the industrial sector, and MSME businesses before and after the fuel increase (2022). However, the pre-fuel increase (2022) variables Y1, Y2, and Y3 show that variable X1 has been experienced before the fuel price increase (2022). Therefore, the author can conclude that there is not much difference between the two different times but that they have the same and significant effect on the dependent variable.

Keywords: Government, Policies, Fuel Oil

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Banda Aceh, 15 May 2023

A handwritten signature in black ink, appearing to read 'Aqil', with a stylized flourish extending from the end.

Aqil Fadhlán Rahmatna

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