

## REFERENCES

- Ahmad, S., Wasim, S., Irfan, S., Gogoi, S., Srivastava, A., & Farheen, Z. (2019). Qualitative v/s. Quantitative Research- A Summarized Review. *Journal of Evidence Based Medicine and Healthcare*, 6(43), 2828–2832. <https://doi.org/10.18410/jebmh/2019/587>
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Alam, S. S., Mohd, R., & Hisham, B. (2011). Is religiosity an important determinant on Muslim consumer behaviour in Malaysia? *Journal of Islamic Marketing*, 2(1), 83–96. <https://doi.org/10.1108/1759083111115268>
- Asrarhaghghi, E., & Ab Rahman, S. (2015). Consumers and halal cosmetic products: Knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Barbarossa, C., de Pelsmacker, P., & Moons, I. (2017). Personal Values, Green Self-identity and Electric Car Adoption. *Ecological Economics*, 140, 190–200. <https://doi.org/10.1016/j.ecolecon.2017.05.015>
- Baron, J. (1999). Consumer attitudes about personal and political action. *Journal of Consumer Psychology*, 8(3), 261–275. [https://doi.org/10.1207/s15327663jcp0803\\_04](https://doi.org/10.1207/s15327663jcp0803_04)
- Beck, V., & Ladwig, B. (2021). Ethical consumerism: Veganism. In *Wiley Interdisciplinary Reviews: Climate Change* (Vol. 12, Issue 1). Wiley-Blackwell. <https://doi.org/10.1002/wcc.689>
- Berkala, J., Efisiensi, I., & Ondang, J. P. (n.d.). Influence Of Perceived Value And Attitude Toward Consumer Purchase Intention To Billy Coffe House Customer At Mega Smart Area Manado Pengaruh Persepsi Nilai Dan Sikap Terhadap Niat Beli Konsumen Bagi Pelanggan Rumah Kopi Billy Di Kawasan Mega Smart Manado.
- Bian, X., & Moutinho, L. (2011). The role of brand image, product involvement, and knowledge in explaining consumer purchase behaviour of counterfeits: Direct and indirect effects. *European Journal of Marketing*, 45(1), 191–216. <https://doi.org/10.1108/03090561111095658>
- Bukhari, S. F. H., Woodside, F. M., Hassan, R., Shaikh, A. L., Hussain, S., & Mazhar, W. (2019). Is religiosity an important consideration in Muslim consumer behavior: Exploratory study in the context of western imported food in Pakistan. *Journal of Islamic Marketing*, 10(4), 1288–1307. <https://doi.org/10.1108/JIMA-01-2018-0006>
- Buxel, H. (2018). *Siegel auf Lebensmitteln*. [www.fh-muenster.de](http://www.fh-muenster.de)
- Cambridge Dictionary. (n.d.). CONSUMPTION / English meaning. <https://dictionary.cambridge.org/dictionary/english/consumption>
- Chairly. (2012). Spirituality, Self Transcendence, and Green Purchase Intention in College Students. *Procedia - Social and Behavioral Sciences*, 57, 243–246. <https://doi.org/10.1016/j.sbspro.2012.09.1181>
- Chan, E. S. W., Hon, A. H. Y., Chan, W., & Okumus, F. (2014). What drives employees' intentions to implement green practices in hotels? The role of knowledge,

- awareness, concern and ecological behaviour. *International Journal of Hospitality Management*, 40, 20–28. <https://doi.org/10.1016/j.ijhm.2014.03.001>
- Chen, Y. S., & Chang, C. H. (2012). Enhance green purchase intentions: The roles of green perceived value, green perceived risk, and green trust. *Management Decision*, 50(3), 502–520. <https://doi.org/10.1108/00251741211216250>
- Cherry, K. (2018). *Attitudes and Behavior in Psychology*.
- Dasunika, T., & Gunathilake, L. (2020). Factors Affecting the Purchase Intention of Cruelty-Free Cosmetics: with special reference to Women Consumers in Colombo District, Sri Lanka.
- Dorsey, D. (2015). The Significance of a Life's Shape\*.
- El-Bassiouny, N., Kortam, W., Abou-Youssef, M., & Abou-Aish, E. (2011). Measuring Islamic-Driven Buyer Behavioral Implications: A Proposed Market-Minded Religiosity Scale. In *Wael Kortam; Ehab Abou-Aishand Noha El-Bassiouny* (Vol. 7, Issue 8). <http://www.americanscience.org/728>
- Erdoğan Yazar, E., & Burucuoğlu, M. (2019). Consumer Attitude towards Organic Foods: A Multigroup Analysis across Genders. *Istanbul Business Research*. <https://doi.org/10.26650/ibr.2019.48.0001>
- Frick, J., Kaiser, F. G., & Wilson, M. (2004). Environmental knowledge and conservation behavior: Exploring prevalence and structure in a representative sample. *Personality and Individual Differences*, 37(8), 1597–1613. <https://doi.org/10.1016/j.paid.2004.02.015>
- Fryxell, G. E., & Lo, C. W. H. (2003). The Influence of Environmental Knowledge and Values on Managerial Behaviours on Behalf of the Environment: An Empirical Examination of Managers in China.
- Garg, P., & Joshi, R. (2018). Purchase intention of “Halal” brands in India: the mediating effect of attitude. *Journal of Islamic Marketing*, 9(3), 683–694. <https://doi.org/10.1108/JIMA-11-2017-0125>
- Garson, D. G. (2016). *Partial Least Squares: Regression & Structural Equation Models*. www.statisticalassociates.com
- Gaskin, J., Godfrey, S., & Vance, A. (2018). Successful System-use: It’s Not Just Who You Are, But What You Do. *AIS Transactions on Human-Computer Interaction*, 57–81. <https://doi.org/10.17705/1thci.00104>
- Genoveva, G., & Alamodi, A. (2022). The Influence of Purchasing Organic Food Among Expatriates in Indonesia. *Indonesian Journal of Business and Entrepreneurship*. <https://doi.org/10.17358/ijbe.8.1.136>
- Genoveva, G., & Levina, L. (2019). The Green Marketing Mix: A Review Of Customers’ Body Shop Purchase Intention. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 3(2), 400. <https://doi.org/10.24912/jmieb.v3i2.7386>
- Gerke, M., & Janssen, M. (2017). Vegan foods: Labelling practice. <https://doi.org/10.4455/eu.2017.011>
- Gil-Giménez, D., Rolo-González, G., Suárez, E., & Muinos, G. (2021). The influence of environmental self-identity on the relationship between consumer identities and frugal behavior. *Sustainability (Switzerland)*, 13(17). <https://doi.org/10.3390/su13179664>
- Goh, Y. N., & Wahid, N. A. (2015). A review on green purchase behaviour trend of Malaysian consumers. *Asian Social Science*, 11(2), 103–110. <https://doi.org/10.5539/ass.v11n2p103>

- Gustavsson, T., Schmidt, R., Tutor, N., & Larsson, J. (2019). Factors Driving Purchase Intention for Cruelty-free Cosmetics Title: Factors Driving Purchase Intention for Cruelty-free Cosmetics. A study of female millennials in Jönköping, Sweden.
- Gvion, L. (2020). Generation V: Millennial Vegans in Israel. *Journal of Contemporary Ethnography*, 49(5), 564–586. <https://doi.org/10.1177/0891241620917726>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). Multivariate Data Analysis. 7.
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. In *European Business Review* (Vol. 31, Issue 1, pp. 2–24). Emerald Group Publishing Ltd. <https://doi.org/10.1108/EBR-11-2018-0203>
- Herbas Torrico, B., & Frank, B. (2019). Consumer desire for personalisation of products and services: cultural antecedents and consequences for customer evaluations. *Total Quality Management and Business Excellence*, 30(3–4), 355–369. <https://doi.org/10.1080/14783363.2017.1304819>
- Hersch, G., & Weltman, D. (2022). A new well-being atomism. *Philosophy and Phenomenological Research*. <https://doi.org/10.1111/phpr.12900>
- Hou1, W. K., Lai, F. T., Ben-Ezra, M., & Goodwin, R. (2020). Regularizing daily routines for mental health during and after the COVID-19 pandemic. *Journal of Global Health*, 10(2). <https://doi.org/10.7189/jogh.10.020315>
- Hunt, S. D., & Vitell, S. (1986). A general theory of marketing ethics. *Journal of Macromarketing*, 6.
- Inten, E., & Genoveva, K. (n.d.). The Influence of Brand Equity Towards Purchase Decision (Case Study of Korean Cosmetics Innisfree in Jabodetabek) (Vol. 14, Issue 1).
- Jackson, T., Begg, K., Darnton, A., Davey, A., Dobson, A., Ekins, P., Garnett, T., Gatersleben, B., Hallsworth, A., Holdsworth, M., Jacobs, M., Jones, B., Lee, A., Leveson-Gower, H., Levett, R., Lucas, K., Manoochehri, J., Massey, M., Michaelis, L., ... Uzzell, D. (2005). Motivating Sustainable Consumption a review of evidence on consumer behaviour and behavioural change a report to the Sustainable Development Research Network. [www.surrey.ac.uk/CES](http://www.surrey.ac.uk/CES)
- Jaiswal, D., & Kant, R. (2018). Green purchasing behaviour: A conceptual framework and empirical investigation of Indian consumers. *Journal of Retailing and Consumer Services*, 41, 60–69. <https://doi.org/10.1016/j.jretconser.2017.11.008>
- Johanna Gibson. (2020). *Brands make believe: ethical veganism and labelling in fashion*. <https://www.euroveg.eu>
- Khan, M. M., Asad, H., & Mehboob, I. (2017). Investigating the consumer behavior for halal endorsed products: Case of an emerging Muslim market. *Journal of Islamic Marketing*, 8(4), 625–641. <https://doi.org/10.1108/JIMA-09-2015-0068>
- Khare, A. (2015). Antecedents to green buying behaviour: A study on consumers in an emerging economy. *Marketing Intelligence and Planning*, 33(3), 309–329. <https://doi.org/10.1108/MIP-05-2014-0083>
- King, O. C. (2018). Pulling Apart Well-Being at a Time and the Goodness of a Life. *Ergo, an Open Access Journal of Philosophy*, 5(20201214). <https://doi.org/10.3998/ergo.12405314.0005.013>
- Kumar, A., Ferreira, C., & Simkin, L. (2020). Title of the Full-Paper Consumers' Drive to Share Knowledge Within a Green Clothing Online Community: Exploring the Roles of Hedonic, Functional, Psychological and Social Participatory Benefits Title and Summary Consumers' Drive to Share Knowledge Within a Green Clothing

- Online Community: Exploring the Roles of Hedonic, Functional, Psychological and Social Participatory Benefits.
- Kumar, B., Manrai, A. K., & Manrai, L. A. (2017). Purchasing behaviour for environmentally sustainable products: A conceptual framework and empirical study. *Journal of Retailing and Consumer Services*, 34, 1–9. <https://doi.org/10.1016/j.jretconser.2016.09.004>
- Le, T. (2019). Vegan Trend In Consumer Buying Behaviour.
- Liew, Y. S., & Falahat, M. (2019). Factors influencing consumers' purchase intention towards online group buying in Malaysia. In *Int. J. Electronic Marketing and Retailing* (Vol. 10, Issue 1).
- Lioutas, E. D. (2014). Food Consumer Information Behavior: Need Arousal, Seeking Behavior, and Information Use. *Journal of Agricultural and Food Information*, 15(2), 81–108. <https://doi.org/10.1080/10496505.2014.880655>
- Mathras, D., Cohen, A. B., Mandel, N., & Mick, D. G. (2016). The effects of religion on consumer behavior: A conceptual framework and research agenda. In *Journal of Consumer Psychology* (Vol. 26, Issue 2, pp. 298–311). Elsevier Inc. <https://doi.org/10.1016/j.jcps.2015.08.001>
- Matušinská, K., Klepek, M., & Stoklasa, M. (n.d.). *Silesian University in Opava School of Business Administration in Karviné Marketing In Theory And Practice For The Full-Time Study Form*.
- Mega Setiawati, L., & Syahrivar, J. (2019). Factors Affecting Intention To Buy Halal Food By The Millennial Generation: The Mediating Role Of Attitude (Vol. 14, Issue 2).
- Miguel, I., Coelho, A., & Bairrada, C. M. (2021). Modelling attitude towards consumption of vegan products. *Sustainability (Switzerland)*, 13(1), 1–17. <https://doi.org/10.3390/su13010009>
- Miguel, R. (2021). Vegan with Traces of Animal-Derived Ingredients? Improving the Vegan Society's Labelling. *Journal of Agricultural and Environmental Ethics*, 34(1). <https://doi.org/10.1007/s10806-021-09842-7>
- Minton, E. A., Kahle, L. R., Jiuan, T. S., & Kuan Tambyah, S. (2016). Addressing Criticisms of Global Religion Research: A Consumption-Based Exploration of Status and Materialism, Sustainability, and Volunteering Behavior. [https://doi.org/10.1111/\(ISSN\)1468-5906](https://doi.org/10.1111/(ISSN)1468-5906)
- Mortimer, G., Fazal-e-Hasan, S. M., Grimmer, M., & Grimmer, L. (2020). Explaining the impact of consumer religiosity, perceived risk and moral potency on purchase intentions. *Journal of Retailing and Consumer Services*, 55. <https://doi.org/10.1016/j.jretconser.2020.102115>
- Mukhtar, A., & Butt, M. M. (2012). Intention to choose Halal products: The role of religiosity. *Journal of Islamic Marketing*, 3(2), 108–120. <https://doi.org/10.1108/17590831211232519>
- Noonan, H. W. (2019). *Personal Identity*.
- Nora, L., & Minarti, N. S. (2016). *The Role Of Religiosity, Lifestyle, Attitude As Determinant Purchase Intention*. [www.kemenperin.go.id](http://www.kemenperin.go.id)
- Nurcahyo, A., & Hudrasyah, H. (2017). The Influence Of Halal Awareness, Halal Certification, And Personal Societal Perception Toward Purchase Intention: A Study Of Instant Noodle Consumption Of College Student In Bandung. In *Journal Of Business And Management* (Vol. 6, Issue 1).

- Oxford Learners Dictionaries. (n.d.). *consumption noun - Definition, pictures, pronunciation and usage notes*. Retrieved February 23, 2023, from <https://www.oxfordlearnersdictionaries.com/definition/english/consumption>
- Panico, A., Serio, F., Bagordo, F., Grassi, T., Idol, A., de Giorgi, M., Guido, M., Congedo, M., & de Donno, A. (2019). Skin safety and health prevention: An overview of chemicals in cosmetic products. *Journal of Preventive Medicine and Hygiene*, 60(1), E50–E57. <https://doi.org/10.15167/24214248/jpmh2019.60.1.1080>
- Purwianti, L., & Ricarto, T. (2018). Analisa Faktor-Faktor Yang Mempengaruhi Purchase Intention Pada Pengguna Smartphone Di Batam. 18(1), 41–56. <http://journal.maranatha.edu/jmm>
- Ranjbaran, B., Jamshidian, M., & Dehghan. (2020). A survey for Identification of Major Factors Influencing Customers Attitude toward Machine Made Carpet Brands. *Commercial Strategies*, 109–118. www.pdffactory.com
- Ruslim, T. S., Kartika, Y., & Hapsari, C. G. (2022). Effect Of Environmental Concern, Attitude, Subjective Norms, Perceived Behavioral Control And Availability On Purchase Of Green Skincare Products With Intention To Purchase As A Mediation Variable. *Journal Ilmiah Manajemen Dan Bisnis*, 8(1), 120–137.
- Sajinčič, N., Gordobil, O., Simmons, A., & Sandak, A. (2021). An exploratory study of consumers' knowledge and attitudes about lignin-based sunscreens and bio-based skincare products. *Cosmetics*, 8(3). <https://doi.org/10.3390/cosmetics8030078>
- Salzman, M. B. (2018). *Culture and Human Needs* (pp. 31–42). [https://doi.org/10.1007/978-3-319-69420-7\\_3](https://doi.org/10.1007/978-3-319-69420-7_3)
- Sandjojo, N. (2011). Metode Analisis Jalur (Path Analysis) dan Aplikasinya. *Pustaka Sinar Harapan*.
- Sathyadevi, R., & Professor, A. (2019). *Think India Journal A Study On The Factors Affecting The Buying Of Green Cosmetic Products*. [www.statista.com](http://www.statista.com)
- Shahbandi, M., & Farrokhsad, H. (2021). Relationship between Customer Satisfaction and Customer Attitude and Loyalty According to the Mediating Variable of Customer Trust (Case Study: Matin Abad Eco Camp). *International Business & Economics Studies*, 3(2), p1. <https://doi.org/10.22158/ibes.v3n2p1>
- Singh, V., & Sharma, S. K. (2016). Analyzing the moderating effects of respondent type and experience on the fuel efficiency improvement in air transport using structural equation modeling. *European Transport Research Review*, 8(2). <https://doi.org/10.1007/s12544-016-0199-3>
- Stellar, J. E., & Willer, R. (2014). The Corruption of Value: Negative Moral Associations Diminish the Value of Money. *Social Psychological and Personality Science*, 5(1), 60–66. <https://doi.org/10.1177/1948550613484770>
- Sugiyono. (2013). *Metode Penelitian Pendekatan Kuantitatif Kualitatif*.
- Sugiyono. (2018). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, kualitatif dan R&D*.
- Syahrivar, J., & Pratiwi, R. S. (2018). A Correlational Study of Religiosity, Guilt, and Compensatory Consumption in the Purchase of Halal Products and Services in Indonesia. *Advanced Science Letters*, 24(10), 7147–7151. <https://doi.org/10.1166/asl.2018.12428>
- Twine, R. (2017a). Number 2 Article 12 2017 Recommended Citation Twine, Richard, A Practice Theory Framework for Understanding Vegan Transition. In *Animal*

- Studies Journal* (Vol. 6, Issue 2).  
<https://ro.uow.edu.au/asjAvailableat:https://ro.uow.edu.au/asj/vol6/iss2/12>
- Twine, R. (2017b). Number 2 Article 12 2017 Recommended Citation Twine, Richard, A Practice Theory Framework for Understanding Vegan Transition. In *Animal Studies Journal* (Vol. 6, Issue 2).  
<https://ro.uow.edu.au/asjAvailableat:https://ro.uow.edu.au/asj/vol6/iss2/12>
- Vallerand, R. J., Deshaies, P., Cuerrier, J. P., Pelletier, L. G., & Mongeau, C. (1992). Ajzen and Fishbein's Theory of Reasoned Action as Applied to Moral Behavior: A Confirmatory Analysis. *Journal of Personality and Social Psychology*, 62(1), 98–109. <https://doi.org/10.1037/0022-3514.62.1.98>
- Velleman, J. D. (1991). Well-Being And Time. *Pacific Philosophical Quarterly*, 72(1), 48–77. <https://doi.org/10.1111/j.1468-0114.1991.tb00410.x>
- Vegan Society. (n.d.). *Go Vegan / What is Veganism? / Understanding Veganism*. Retrieved February 23, 2023, from <https://www.vegansociety.com/go-vegan/definition-veganism>
- Vicente-Molina, M. A., Fernández-Sáinz, A., & Izagirre-Olaizola, J. (2013). Environmental knowledge and other variables affecting pro-environmental behaviour: Comparison of university students from emerging and advanced countries. *Journal of Cleaner Production*, 61, 130–138. <https://doi.org/10.1016/j.jclepro.2013.05.015>
- Vinnari, P., & Niva, M. (2019). *Veganism and Plant-Based Eating: Analysis of Interplay Between Discursive Strategies and Lifestyle Political Consumerism*. 157–179. <https://doi.org/10.1093/oxfordhb/9780190629038.01>
- Vitell, S. J. (2009). The role of religiosity in business and consumer ethics: A review of the literature. *Journal of Business Ethics*, 90(SUPPL. 2), 155–167. <https://doi.org/10.1007/s10551-010-0382-8>
- Vitell, S. J., Paolillo, J. G. P., & Singh, J. J. (2005). Religiosity and consumer ethics. *Journal of Business Ethics*, 57(2), 175–181. <https://doi.org/10.1007/s10551-004-4603-x>
- Wandebori, H., & Wijaya, V. (2017). *Consumers' Purchase Intention: Influencing Factors Unveiled at Korean Thematic Café (Case Study: Chingu Café)*. 16(1), 28–35.
- Weaver, G. R., & Agle, B. R. (2002). Religiosity And Ethical Behavior In Organizations: A Symbolic Interactionist Perspective. In *Management Review* (Vol. 27, Issue 1).
- Widyanto, H. A., & Agusti, C. R. (2020). Beauty influencer in the digital age: How does it influence purchase intention of generation Z? *Jurnal Manajemen Dan Pemasaran Jasa*, 13(1), 1–16. <https://doi.org/10.25105/jmpj.v13i1.5453>
- Widyanto, H. A., & Irfanur, M. K. (2019). Faith-Based Marketing: Antecedents Of Purchase Intention For Halal-Certified Personal Care Products. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 3(2), 421. <https://doi.org/10.24912/jmieb.v3i2.7338>
- Yadav, R., & Pathak, G. S. (2017). Determinants of Consumers' Green Purchase Behavior in a Developing Nation: Applying and Extending the Theory of Planned Behavior. *Ecological Economics*, 134, 114–122. <https://doi.org/10.1016/j.ecolecon.2016.12.019>
- Yousaf, S., & Malik, M. S. (2013). Evaluating the influences of religiosity and product involvement level on the consumers. *Journal of Islamic Marketing*, 4(2), 163–186. <https://doi.org/10.1108/17590831311329296>

Zsóka, Á., Szerényi, Z. M., Széchy, A., & Kocsis, T. (2013). Greening due to environmental education? Environmental knowledge, attitudes, consumer behavior and everyday pro-environmental activities of Hungarian high school and university students. *Journal of Cleaner Production*, 48, 126–138.  
<https://doi.org/10.1016/j.jclepro.2012.11.030>