

## REFERENCES

- [1] C. Silva, S. Mouta and J. Santos. (2016). Choosing audio devices on the basis of listeners' spatial perception: A case study of Headphones vs in-Earphones. Proceedings of the IEEE 6th International Conference on Consumer Electronics - Berlin (ICCE-Berlin).
- <https://doi.org/10.1109/ICCE-Berlin.2016.7684737>
- [2] Chevalier, J. A., & Mayzlin, D. (2006). The effect of word of mouth on sales: Online book reviews. *Journal of Marketing Research*, 43(3), 345-354.
- <https://doi.org/10.1509/jmkr.43.3.345>
- [3] K. Simon. (2021). Digital 2021: digital Indonesia  
<https://datareportal.com/reports/digital-2021-indonesia>
- [4] Tseng, G.H. dan Huang, J.J. (2011). Multiple Attribute Decision Making, Methods and Applications, CRC Press. Boca Raton
- [5] Hwang, C. L., & Yoon, K. (1981). Multiple Attribute Decision Making: Methods and Applications. Berlin, Heidelberg: Springer-Verlag.
- [6] Turban, E., Aronson, J. E., & Liang, T. P. (2011). Decision Support Systems and Intelligent Systems (7th ed.). Pearson Education.
- [7] Keen, P. G. W. (1978). Decision support systems: an organizational perspective. Reading, Mass., Addison-Wesley Pub. Co.
- [8] Keen, Peter (1980). "Decision support systems: a research perspective". Cambridge, Massachusetts: Center for Information Systems Research, Alfred P. Sloan School of Management.
- [9] Hackathon, R. D., and P. G. W. Keen. (1981). "Organizational Strategies for Personal Computing in Decision Support Systems." *MIS Quarterly*, Vol. 5, No. 3.
- [10] Widianta, M. M. D., Rizaldi, T., Setyohadi, D. P. S., & Riskiawan, H. Y. (2018). Comparison of Multi-Criteria Decision Support Methods (AHP, TOPSIS, SAW & PROMENTHEE) for Employee Placement.
- [11] Murnawan, I., & Shiddiq, F.A. (2012). "Sistem Pendukung Keputusan Menggunakan Metode Technique for Order Preference by Similarity in Ideal Solution (TOPSIS)." *Jurnal Sistem Informasi* (IV).
- [12] Nixon, R. (2014). Learning PHP, MySQL & JavaScript: With jQuery, CSS & HTML5.