

"OPTIMIZING RECIPE DISCOVERY AND PERSONALIZATION FOR CULINARY ENTHUSIASTS: LEVERAGING USER PREFERRED CHOICES"

UNDERGRADUATE FINAL PROJECT SUBMITTED AS ONE OF THE REQUIREMENTS TO OBTAIN SARJANA KOMPUTER

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PRESIDENT UNIVERSITY

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OPTIMIZING RECIPE DISCOVERY AND PERSONALIZATION FOR CULINARY ENTHUSIASTS: LEVERAGING USER PREFERRED CHOICES

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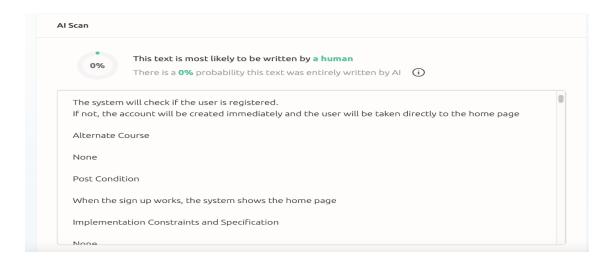
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ABSTRACT

The iOS culinary program aims to provide users with an interactive experience by allowing them to explore recipes and actively participate in the gourmet community. It features a recipe search engine, allowing users to search for recipes based on specific criteria. Users can also provide evaluations of their sampled foods, providing valuable input. The app enhances culinary experiences and engagements by estimating the time required to prepare a specific meal. It uses algorithmic concepts to maintain and present users' preferred recipes. When a user assigns a rating to a review, the program gathers relevant data and processes the user's preferred score. This process highlights recipes with higher favorability ratings and considers the variability in favorability throughout the recipes. The logarithmic function helps in the rapid compilation of user's preferred recipes and provides a more precise assessment of the recipes with the highest level of user preference. This enhancement improves the user experience in exploring and accessing their preferred recipes, while also offering improved advice for everyday culinary endeavors.

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TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	vi
LIST OF FIGURES	viii
1 CHAPTER I INTRODUCTION	1
1.1 Background	1
1.2 Problem Statement	3
1.3 Objectives	3
1.4 Scope and Limitations	3
1.4.1 Scope	4
1.4.2 Limitations	4
1.5 Project Methodology	5
1.6 Final Project Outline	6
2 CHAPTER II LITERATURE REVIEW	8
2.1 Feature Utilization	. 8

2.1.1 Push Notification	8
2.1.2 Rating	9
2.2 Programming Language	10
2.3 Related Works	11
3 CHAPTER III SYSTEM ANALYSIS	14
3.1 System Overview	14
3.2 Function Analysis	14
3.3 Use Case Diagram	16
3.4 Use Case Narrative	16
3.4.1 iOS-Based Use Case Narrative	16
3.5 Swim Lane Diagram	28
3.5.1 Swim Lane Diagram for iOS-Based Application	28
3.6 Hardware and Software Requirement	34
3.6.1 Hardware Requirement	34
3.6.2 Software Requirement	34
4 CHAPTER IV SYSTEM DESIGN	37
4.1 User Interface Design	37
4.2 Class Diagram	77
5 CHAPTER V CONCLUSION AND FUTURE WORKS	79

	5.1 Conclusion	79
	5.2 Future Works	79
REFEI	RENCES	8

LIST OF TABLES

Table 2.1 Table Comparison with Related Works	. 12
Table 3.1 Table of Function Descriptions for iOS-based Applications	. 14
Table 3.2 Use Case Narrative for "Sign Up" Use Case	. 17
Table 3.3 Use Case Narrative for "Login" Use Case	. 18
Table 3.4 Use Case Narrative for "Search" Use Case	20
Table 3.5 Use Case Narrative for "Add" Use Case	22
Table 3.6 Use Case Narrative for "Rate" Use Case	. 23
Table 3.7 Use Case Narrative for "Delete" Use Case	. 25
Table 3.8 Use Case Narrative for "Update Profile" Use Case	. 27
Table 4.1 Landing Page Table	. 39
Table 4.2 Log In Table	. 41
Table 4.3 Sign Up Table	. 43
Table 4.4 Home Page Table	. 44
Table 4.5 Most Favorite Recipes Table	. 45
Table 4.6 New Recipes Table	.47
Table 4.7 Full Recipe Table	. 49
Table 4.8 Extension of Full Recipe Table	. 51

Table 4.9 Rating Table	55
Table 4.10 Friend's Profile Table	57
Table 4.11 Search Page Table	58
Table 4.12 Search Result Page Table	61
Table 4.13 Add Page Table	62
Table 4.14 Add New Recipe Table	64
Table 4.15 Add New Recipe Next Table	66
Table 4.16 Profile Page Table	68
Table 4.17 Profile Settings Table	70
Table 4.18 My Recipes Table	72
Table 4.19 Delete My Recipes Table	74
Table 4.20 Approve Deleting My Recipe Table	76

LIST OF FIGURES

Figure 3.1 Use Case Diagram of the application	16
Figure 3.2 Auth Process EdibleRecipe.	29
Figure 3.3 Search Process EdibleRecipe	30
Figure 3.4 Add Process EdibleRecipe	31
Figure 3.5 Rating Process EdibleRecipe	32
Figure 3.6 Delete Process EdibleRecipe	33
Figure 3.7 Update Profile Process EdibleRecipe	34
Figure 4.1 EdibleRecipe Logo Design	37
Figure 4.1.1 Landing Page Design	38
Figure 4.1.2 Log In	40
Figure 4.1.3 Sign Up Table	42
Figure 4.1.4 Home Page	44
Figure 4.1.5 Most Favorite Recipes	46
Figure 4.1.6 New Recipes	48
Figure 4.1.7 Full Recipe	50
Figure 4.1.8 Extension of Full Recipe	52

Figure 4.1.9 Rating	54
Figure 4.1.10 Friend's Profile	56
Figure 4.1.11 Search Page	58
Figure 4.1.12 Search Result Page	60
Figure 4.1.13 Add Page	62
Figure 4.1.14 Add New Recipe	64
Figure 4.1.15 Add New Recipe Next	66
Figure 4.1.16 Profile Page	68
Figure 4.1.17 Profile Settings	70
Figure 4.1.18 My Recipes	72
Figure 4.1.19 Delete My Recipes	74
Figure 4.1.20 Approve Deleting My Recipe	76
Figure 4.2.1 Class Diagram	