



Anggraeni Permatasari <anggraeni@president.ac.id>

Journal of Enterprising Communities: People and Places in the Global Economy - Manuscript ID JEC-11-2021-0156

1 message

Journal of Enterprising Communities: People and Places in the Global Economy

Thu, Nov 11, 2021 at 1:51 AM

<onbehalf@manuscriptcentral.com>

Reply-To: veland.ramadani@gmail.com

To: anggraeni@president.ac.id, anggraeni_permatasari@sbm-itb.ac.id

10-Nov-2021

Dear Dr. Permatasari:

Your manuscript entitled "The Role of Traditional Knowledge Based-Dynamic Capabilities to improve Weaving Craft Sustainable Business Performance in Indonesia" has been successfully submitted online and is presently being given full consideration for publication in the Journal of Enterprising Communities: People and Places in the Global Economy.

Your manuscript ID is JEC-11-2021-0156.

Please mention the above manuscript ID in all future correspondence or when calling the office for questions. If there are any changes in your street address or e-mail address, please log in to Manuscript Central at <https://mc.manuscriptcentral.com/jec> and edit your user information as appropriate.

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Thank you for submitting your manuscript to the Journal of Enterprising Communities: People and Places in the Global Economy.

Yours sincerely,

Veland Ramadani

Journal of Enterprising Communities: People and Places in the Global Economy Editor

<https://orcid.org/0000-0001-8538-2463>



Anggraeni Permatasari <anggraeni@president.ac.id>

**Journal of Enterprising Communities: People and Places in the Global Economy -
Decision on Manuscript ID JEC-11-2021-0156**

4 messages

Journal of Enterprising Communities: People and Places in the Global EconomyFri, Nov 19, 2021 at
12:33 AM

<onbehalf@manuscriptcentral.com>

Reply-To: v.ramadani@seeu.edu.mk

To: anggraeni@president.ac.id, anggraeni_permatasari@sbm-itb.ac.id

18-Nov-2021

Dear Dr. Permatasari:

Manuscript ID JEC-11-2021-0156 entitled "The Role of Traditional Knowledge Based-Dynamic Capabilities to improve Weaving Craft Sustainable Business Performance in Indonesia" which you submitted to the Journal of Enterprising Communities: People and Places in the Global Economy, has been reviewed. The comments of the reviewer(s) are included at the bottom of this letter.

The reviewer(s) have recommended revisions to the submitted manuscript, before it can be considered for publication. Therefore, I invite you to respond to the reviewer(s)' comments and revise your manuscript.

To revise your manuscript, log into <https://mc.manuscriptcentral.com/jec> and enter your Author Centre, where you will find your manuscript title listed under "Manuscripts with Decisions." Under "Actions," click on "Create a Revision." Your manuscript number has been appended to denote a revision.

You will be unable to make your revisions on the originally submitted version of the manuscript. Instead, revise your manuscript using a word processing program and save it on your computer. Please also highlight the changes to your manuscript within the document by using the track changes mode in MS Word or by using bold or coloured text.

Once the revised manuscript is prepared, you can upload it and submit it through your Author Centre. The deadline for uploading a revised manuscript is 18-Dec-2021 from receiving this email. If it is not possible for you to resubmit your revision within this timeframe, we may have to consider your paper as a new submission.

When submitting your revised manuscript, you will be able to respond to the comments made by the reviewer(s) in the space provided. You can use this space to document any changes you make to the original manuscript. In order to expedite the processing of the revised manuscript, please be as specific as possible in your response to the reviewer(s).

IMPORTANT: Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Please note that Emerald requires you to clear permission to re-use any material not created by you. If there are permissions outstanding, please send these to Emerald as soon as possible. Emerald is unable to publish your paper with permissions outstanding.

Once again, thank you for submitting your manuscript to the Journal of Enterprising Communities: People and Places in the Global Economy and I look forward to receiving your revision.

Yours sincerely,

Prof. Veland Ramadani

Editor, Journal of Enterprising Communities: People and Places in the Global Economy

v.ramadani@seeu.edu.mk

Reviewer(s)' Comments to Author:

Reviewer: 1

Recommendation: Minor Revision

Comments:

1. It is suggested that this paper be proofread to avoid grammatical errors.
2. It is suggested to provide some description about the woven craft industry in Indonesia.
3. There are several sentences that can be regarded as "unfinished" and therefore potentially create confusion (examples: page 3 line 52; page 3 line 53,54, and 55; page 5 line 31 and 32; page 7 line 35)
4. It is suggested to explain the rationale of each hypothesis so it can be easily scrutinized (see page 4).
5. The fifth hypothesis does not firmly correlate with its argument (maybe due to lack of scientific evidence). It is suggested for the author to improve the argument of the fifth hypothesis.
6. Based on the reviewer's opinion, there are some paragraphs in which a logical or theoretical connection between one argument with another argument is weak. Page 9 is one of the examples. Referring to Michael Porter, differentiation and low cost are strategies that cannot mutually exist in the same point in time. The similar argument was also stated by Treacy and Wiersema (1997).
7. The author interchangeably uses "woven SMEs", "craft SMEs", and "woven craft SMEs." It is suggested to consistently use the same terminology.

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: Yes, a group of studies about the dynamic capability that is based on traditional knowledge is still difficult to be found. Moreover, the paper similarity index is only 14 percent (References are included).
2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Yes, this paper tries to cover every variable involved in the study. However, the purpose of the elaboration of this seems to be unclear
3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Yes, in general, this paper cites a lot of research papers that belong to a similar body of knowledge although several "cognitive leaps" can be found in the paper. The selection of Covariance Based SEM as the tool of data analysis can be regarded as appropriate
4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Yes, the results are adequately explained. The conclusion is also properly laid out as it integrates the elements succinctly and also provides a sense of closure
5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: The theoretical contribution of this research is adequate. However, the paper does not clearly reveal the implication of this research from various stakeholders' points of view. Hence, the benefits offered by this research is somewhat limited
6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: The quality of communication must be further improved especially the writing structure. Moreover, the flow of the arguments is not "smooth" and systematic and therefore should be improved

Reviewer: 2

Recommendation: Minor Revision

Comments:

1. Please refer to the guidelines for the abstract structure in this journal, especially the setting of methods and objectives
2. Abstract: Methodology --> Give a brief description of the analysis technique.
Purposes --> How does this study relate to the enterprising community? as the focus of this journal topic. Please see the purpose of your research, in the title of this study is written about sustainable business performance. However, I did not find the statement (sustainable business performance) for the purpose of this research.

Good luck!

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: Please explore further the originality of this research? what is the added value of your studies? the originality of this study seems very

general, emphasize the added value of your study. What do you offer from your study results?

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Good. However, please changes:

2.4 Sustainable Performance --> 2.1 Sustainable Performance

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Can you provide data on the population of Indonesian women crafters?

In the research instrument, can you provide information on how you obtained the data? such as using a Likert scale, etc. Please provide the reference for the measurement variables, what the questionnaire references for traditional management, dynamic capabilities, competitive advantage, and sustainability.

Example: This study uses 5 indicators to measure dynamic capabilities based on xxxx (years). While 8 indicators are used to identify competitive advantage based on xxxx (years)

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: 1. Is there any information about how long the respondents has been running their business? how many employees? their area?

2. In SEM analysis there are 2 measurements: model measurement and structural measurement.

In model measurement: please provide results from fornel-larcker and HTMT

In structure measurement: please provide F2 and Q2

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: Please explore further the implications of this research, especially for Indonesian women craftsmen and the government.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: Good



* **How-to-submit-a-revision.doc**

33K

Anggraeni Permatasari <anggraeni@president.ac.id>

Fri, Nov 19, 2021 at 12:01 PM

To: Wawan Dhewanto <w_dhewanto@sbm-itb.ac.id>, Dina Dellyana <dina.dellyana@sbm-itb.ac.id>

Terlampir review dari **Journal of Enterprising Communities: People and Places in the Global Economy. Mohon masukannya untuk perbaikan paper kuantitatif saya. Terima kasih.**

[Quoted text hidden]



* **How-to-submit-a-revision.doc**

33K

Wawan Dhewanto <w_dhewanto@sbm-itb.ac.id>

Mon, Nov 22, 2021 at 9:33 AM

To: Anggraeni Permatasari <anggraeni_permatasari@sbm-itb.ac.id>, Anggraeni Permatasari <anggraeni.permatasari@sbm-itb.ac.id>, Anggraeni Permatasari <anggraeni@president.ac.id>

Cc: Dina Dellyana <dina.dellyana@sbm-itb.ac.id>

Selamat pagi teh Reni,

Terlampir masukan saya. Minta tolong lebih teliti yah.

Salam,
Wawan Dhewanto

On Sun, Nov 21, 2021 at 12:58 PM Wawan Dhewanto <w_dhewanto@sbm-itb.ac.id> wrote:

Dear Anggraeni,

Terlampir hasil pengecekan TurnItIn

Salam,
Wawan Dhewanto

On Fri, Nov 19, 2021 at 12:52 PM Anggraeni Permatasari <anggraeni_permatasari@sbm-itb.ac.id> wrote:

Dear Pak Wawan,

Terlampir full paper yang akan direvisi. Mohon masukannya. Terima kasih.

Best,
A.Permatasari

----- Forwarded message -----

From: **Journal of Enterprising Communities: People and Places in the Global Economy**

<onbehalfof@manuscriptcentral.com>

Date: Fri, Nov 19, 2021 at 12:33 AM

Subject: Journal of Enterprising Communities: People and Places in the Global Economy - Decision on Manuscript ID JEC-11-2021-0156

To: <anggraeni@president.ac.id>, <anggraeni_permatasari@sbm-itb.ac.id>

[Quoted text hidden]

--
Prof. Wawan Dhewanto, PhD
School of Business and Management (SBM)
Institut Teknologi Bandung (ITB)
Indonesia

Research Interest: Entrepreneurship Ecosystem, Digital Start-up, Small and Medium Enterprise, and Business Innovation

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Prof. Wawan Dhewanto, PhD
School of Business and Management (SBM)
Institut Teknologi Bandung (ITB)
Indonesia

Research Interest: Entrepreneurship Ecosystem, Digital Start-up, Small and Medium Enterprise, and Business Innovation



Paper Quantitative-SEM-101121 (WD).docx

314K

Anggraeni Permatasari <anggraeni.p@sbm-itb.ac.id>

Mon, Nov 22, 2021 at 10:46 AM

To: Wawan Dhewanto <w_dhewanto@sbm-itb.ac.id>

Cc: Anggraeni Permatasari <anggraeni_permatasari@sbm-itb.ac.id>, Anggraeni Permatasari <anggraeni.permatasari@sbm-itb.ac.id>, Anggraeni Permatasari <anggraeni@president.ac.id>, Dina Dellyana <dina.dellyana@sbm-itb.ac.id>

Baik Pak, thank you so much.

[Quoted text hidden]



Anggraeni Permatasari <anggraeni@president.ac.id>

**Journal of Enterprising Communities: People and Places in the Global Economy -
Decision on Manuscript ID JEC-11-2021-0156.R2**

1 message

Journal of Enterprising Communities: People and Places in the Global EconomyWed, Jan 5, 2022 at
12:37 AM

<onbehalf@manuscriptcentral.com>

Reply-To: v.ramadani@seeu.edu.mk

To: anggraeni@president.ac.id, anggraeni_permatasari@sbm-itb.ac.id, w_dhewanto@sbm-itb.ac.id, dina.dellyana@sbm-itb.ac.id

04-Jan-2022

Dear Permatasari, Anggraeni; Dhewanto, Wawan; Dellyana, Dina

It is a pleasure to accept your manuscript JEC-11-2021-0156.R2, entitled "The Role of Traditional Knowledge Based-Dynamic Capabilities to Improve the Sustainable Performance of Weaving Craft in Indonesia." in its current form for publication in Journal of Enterprising Communities: People and Places in the Global Economy. Please note, no further changes can be made to your manuscript.

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Thank you for your contribution. On behalf of the Editors of Journal of Enterprising Communities: People and Places in the Global Economy, we look forward to your continued contributions to the Journal.

Yours sincerely,

Prof. Veland Ramadani

Editor, Journal of Enterprising Communities: People and Places in the Global Economy

v.ramadani@seeu.edu.mk

| No. | Reviewer 1 Comments to Author: | Authors Comments & Improvement |
|------------------------------|---|--|
| 1 | It is suggested that this paper be proofread to avoid grammatical errors. | The paper already proofread by registered proofreading services. |
| 2 | It is suggested to provide some description about the woven craft industry in Indonesia. | Thank you, this section has been improved. Please check <i>section 1 (Introduction), paragraph 6</i> . |
| 3 | There are several sentences that can be regarded as "unfinished" and therefore potentially create confusion (examples: page 3 line 52; page 3 line 53,54, and 55; page 5 line 31 and 32; page 7 line 35) | Thank you for the comments, we already improved the sentences in <i>page 3-7</i> . |
| 4 | It is suggested to explain the rationale of each hypothesis so it can be easily scrutinized (see page 4). | Thank you for the suggestion, this section has been improved, <i>please see section 2 (Literature Review), paragraph 1-8</i> . |
| 5 | The fifth hypothesis does not firmly correlate with its argument (maybe due to lack of scientific evidence). It is suggested for the author to improve the argument of the fifth hypothesis. | Thank you for the suggestion, this section has been improved, <i>see section 2, paragraph 8</i> . |
| 6 | Based on the reviewer's opinion, there are some paragraphs in which a logical or theoretical connection between one argument with another argument is weak. Page 9 is one of the examples. Referring to Michael Porter, differentiation and low cost are strategies that cannot mutually exist in the same point in time. The similar argument was also stated by Treacy and Wiersema (1997). | Thank you for the suggestion, this section has been improved, <i>see section 2</i> . |
| 7 | The author interchangeably uses "woven SMEs", "craft SMEs", and "woven craft SMEs." It is suggested to consistently use the same terminology. | Thank you for the suggestion. We decided to use "woven craft SMEs" to explain the object of this study. |
| Additional Questions: | | |
| 1 | Implications for research, practice and/or society: The theoretical contribution of this research is adequate. However, the paper does not clearly reveal the implication of this research from various stakeholders' points of view. Hence, the | The implication has been improved by offered benefits for Indonesian women craft SMEs and local government. |

| | | |
|----------|---|--|
| | benefits offered by this research is somewhat limited | |
| 2 | Quality of Communication: The quality of communication must be further improved especially the writing structure. Moreover, the flow of the arguments is not "smooth" and systematic and therefore should be improved | We already improved the quality of communication, checking by registred proofreading services. |

| No. | Reviewer 2 Comments to Author: | Authors Comments & Improvement |
|------------------------------|--|---|
| 1 | Please refer to the guidelines for the abstract structure in this journal, especially the setting of methods and objectives | Thank you, the abstract has been revised following journal guidelines. |
| 2 | <p>Abstract: Methodology --> Give a brief description of the analysis technique.</p> <p>Purposes --> How does this study relate to the enterprising community? as the focus of this journal topic. Please see the purpose of your research, in the title of this study is written about sustainable business performance. However, I did not find the statement (sustainable business performance) for the purpose of this research.</p> | <p>Thank you, this section has been improved. "This research used a quantitative approach with a survey strategy. The analytical technique used was Structural Equation Modeling (SEM) with the support of the AMOS programme."</p> <p>Thank you, this section has been improved. This research focus on woven craft SMEs as community enterprises in Indonesia remote area. Woven craft SMES are businesses that put social and environmental objectives at the centre of their operation. The purpose of this research is to study the role of traditional knowledge management processes towards competitive advantage and sustainable performance for woven craft SMEs.</p> |
| Additional Questions: | | |
| 1 | Originality: Please explore further the originality of this research? what is the added value of your studies? the originality of this study seems very general, emphasize the added value of your study. What do you offer from your study results? | This study applies the concept of knowledge based dynamic capabilities by Kaur (2019) with a different business sector, namely the craft sector on traditional weaving. The sector consists of community enterprises that depend on local resources to sustain their business. The novelty of this research refers to indigenous knowledge management as a resource based capabilities to gain not only competitive advantage but also sustainable performance. |

| | | |
|---|---|---|
| 2 | <p>Relationship to Literature: Good. However, please changes: 2.4 Sustainable Performance --> 2.1 Sustainable Performance</p> | <p>This section has been revised. Check on <i>2.1 Sustainable Performance</i></p> |
| 3 | <p>Methodology: Can you provide data on the population of Indonesian women crafters? In the research instrument, can you provide information on how you obtained the data? such as using a Likert scale, etc. Please provide the reference for the measurement variables, what the questionnaire references for traditional management, dynamic capabilities, competitive advantage, and sustainability. Example: This study uses 5 indicators to measure dynamic capabilities based on xxxx (years). While 8 indicators are used to identify competitive advantage based on xxxx (years)</p> | <p>Thank you for the suggestion. The revision is available on subsection <i>3.2. Sampling Design and Research Instrument</i></p> |
| 4 | <p>4. Results: 1. Is there any information about how long the respondents has been running their business? how many employees? their area?</p> <p>2. In SEM analysis there are 2 measurements: model measurement and structural measurement. In model measurement: please provide results from fornel-larcker and HTMT. In structure measurement: please provide F2 and Q2.</p> | <p>(1). The information about respondent (firm age and area) has been provided in Table 1. Excluded employees number.</p> <p>(2) For SEM analysis, we supported by AMOS programme. Model measurements are provided on <i>subsection 4.3, Table 5 and 6.</i></p> |
| 5 | <p>Implications for research, practice and/or society: Please explore further the implications of this research, especially for Indonesian women craftsmen and the government.</p> | <p>The implication has been improved by offered benefits for woven craft SMEs and local government.</p> |

Revision- 2

| Reviewer 2 | Comments |
|---|---|
| 1. I am confused about where to find tables and figures in the content? Please include a description of the table or figure, for the complete table and figure, put it in the attachment. | Thank you for your correction. The manuscript has been revised (please see the yellow text). |
| 2. I want to make sure that you don't analyze the mediating effect, right? | This study focused on the direct relationship between the variables, which was explained by the hypotheses development. |
| 3. Please revise your article section in methodology: | |
| The research instrument is related to data collection, I think it's better if you just write down the sample and data collection. | Thank you for your suggestion. The manuscript already improved (please see the yellow text). |
| Please provide details in the data analysis section: how you process your data. What is the standard for each measurement, such as the standard for SLF, AVE, CR, etc. | Thank you for your valuable comments. The standards for SLF, AVE, and CR are explained in Section 4.2, Table 2 and 3. The goodness-of-fit test, hypothesis testing, and R-squared analysis are briefly discussed in sections 4.3.1, 4.3.2 and 4.3.3. |